

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

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1300 I Street
Sacramento, CA 95814
Telephone: (916) 323-5079

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<http://ag.ca.gov/charities/>

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 20⁰⁵

(California Government Code sections 12586 and 12599)
11 Cal. Code Regs. section 308

Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code section 12586.1

An annual financial report must be filed for each event
for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fundraiser for Charitable Purposes:

CF No. 126

Tarlov Associates, Inc.

Name of commercial fundraiser for charitable purposes

1950 Sawtelle Blvd., Ste. 208

Address of commercial fundraiser for charitable purposes

Los Angeles, CA 90025

City, State, and ZIP Code of commercial fundraiser for charitable purposes

Name and Address of Charitable Organization:

CF No. 122436

F.E.I.N. No. 51-0481729

Festival of Children Foundation

Name of charity

3315 Fairview Rd.

Address of charity

Costa Mesa, CA 92626

City, State, and ZIP code of charity

Figures from (check one): National Campaign ☐ California Campaign ☒

Benefit Concert, Dinner, Auction, Raffle held (on) (from) November 19, 20⁰⁵, to _____, 20____
(Type of activity) (Date or dates must be shown)

Is the contract between the commercial fundraiser for charitable purposes and charity based upon a fee or percentage of revenue? Fee ☒ Percentage ☐ Other ☐
If other, provide brief explanation _____

1. REVENUE

A. Cash contributions	500.00	A.
B. Entertainment sales or admission charges	69,160.00	B.
C. Sales from products	16,950.00	C.
D. Advertisement sales	0	D.
E. Membership fees	0	E.
F. Other sources: (Specify)		
a. Auction	18,160.00	Fa.
b.		Fb.
c.		Fc.
d.		Fd.

G. TOTAL REVENUE

94,760.00 G.

2. EXPENSES

A. Fees or commissions		A.
B. Salaries	52,455.00	B.
C. Payroll taxes		C.
D. Employee benefits		D.
E. Cost of merchandise for resale	59,103.00	E.
F. Cost of entertainment	59,641.00	F.
G. Postage	31,758.00	G.
H. Advertising	12,101.00	H.
I. Telephone		I.
J. Rental of equipment	35,562.00	J.
K. Facilities charge		K.
L. Permits	1,220.00	L.
M. Other expenses: (Specify)		
a. Decorations	137,915.00	Ma.
b. Prizes	28,728.00	Mb.
c. Parking & Security	8,631.00	Mc.
d. Donations to Participating Charities	4,875.00	Md.

N. TOTAL EXPENSES

431,979.00 N.

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(California Government Code sections 12506 and 12509)

11 Cal. Code Regs. section 309

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3. Amount to charity (subtract line 2N from line 1G) (337,219) 3.
4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser for charitable purposes (to be completed by charity) 25,000.00 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) N/A 5. ✓
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) (362,219) 6.
7. (a) Is any director, officer, or employee of the commercial fundraiser for charitable purposes a director, officer, or employee of the charitable organization listed in this report?
☐ Yes ☒ No If "yes" complete the following:

Name and address of director, officer, or employee of commercial fundraiser for charitable purposes	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser for charitable purposes and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.